

## BLOOR ST. CULTURE CORRIDOR: A CULTURE DAYS WEEKEND HOT SPOT

*From September 26-28, enjoy free programming at some of the city's most impressive cultural organizations all within a one-mile stretch*

**TORONTO (September 17, 2014)** – Toronto's newest cultural district, the **Bloor St. Culture Corridor**, joins the Culture Days 5<sup>th</sup> Anniversary weekend on September 26 – 28. The Bloor St. Culture Corridor, launched in April 2014, brings together 13 of the city's finest cultural organizations all located within walking distance of each other on Bloor Street West. During Culture Days, eight Bloor St. Culture Corridor partners will offer a wealth of **free and uniquely interactive activities** for people of all ages in what has truly become a cultural hot spot in the heart of the city.

During Culture Days, along one mile of Bloor Street West (left to right on the map below), culture lovers can:

- enjoy a screening at the **Bloor Hot Docs Cinema** of [I AM: SMTOWN LIVE WORLD TOUR](#) or [The Green Chain](#)
- visit the gallery for an exhibit of paintings by Marie Rioux or view some beautifully animated French cartoon films for kids in the new theatre at the [Alliance Française de Toronto](#)
- get up close and personal with the [Bata Shoe Museum's](#) exciting hands-on collection
- experience **The Royal Conservatory's** Koerner Hall, one of the world's greatest concert halls, and see performers of all ages and genres in fast-paced 5-minute sets during the [Koerner Hall Free for All!](#) or hear the [ARC Ensemble](#) perform a powerful concert that commemorates the start of WW1
- enjoy the Caroline Cole Harp Recital at the [University of Toronto Faculty of Music](#)
- meet a [ROM](#) expert and learn about daily life in medieval Cairo
- [paint clay](#) or witness a [live raku firing outdoors](#) at the **Gardiner Museum**, then head inside to hear beautiful baroque music played by a [Tafelmusik Quartet](#) amongst the baroque and rococo porcelain.
- take a tour of Japanese Design Today 100 at the [Japan Foundation](#).



The 13 members of the Bloor St. Culture Corridor from left to right: Bloor Hot Docs Cinema, The Toronto Consort, Tafelmusik Baroque Orchestra and Chamber Choir, Alliance Française de Toronto, Native Canadian Centre of Toronto, Miles Nadal Jewish Community Centre, Istituto Italiano di Cultura, Bata Shoe Museum, The Royal Conservatory / Koerner Hall, Royal Ontario Museum (ROM), University of Toronto Faculty of Music, Gardiner Museum, Japan Foundation.



“The Bloor St. Culture Corridor is excited to be a major hub of Culture Days activity,” said Heather Kelly, Founder. “We both share the goal of enhancing the arts and cultural life of our communities. By working in partnership we will provide a truly diverse and exciting Culture Days destination for the people of Toronto to experience.”

“From museums to concert halls, and theatres to language institutes, the Bloor St. Culture Corridor is abundantly rich in the arts - this area truly is an exciting cultural hub to have joined Culture Days for the 5<sup>th</sup> anniversary,” said Aubrey Reeves, Ontario Culture Days Manager. “These establishments have united to bring the public a fantastic Culture Days destination with plenty to see and do.”

For complete details about Culture Days activities on the Bloor St. Culture Corridor, please [click here](#) or visit [on.culturedays.ca](http://on.culturedays.ca)

#### **About Bloor St. Culture Corridor**

The **Bloor St. Culture Corridor** is a uniquely Torontonians arts and culture district. The Bloor St. Culture Corridor’s 13 partnering arts and culture destinations are all located in almost exactly one mile (1.6 kms), along a vibrant stretch of Bloor Street, from Bathurst to Bay, connecting three major Toronto neighbourhoods: the Annex, University of Toronto, and Bloor-Yorkville. The Bloor St. Culture Corridor offers a wide variety of arts genres, from museum experiences to films, art exhibitions to music concerts, and it offers opportunities to experience some of Toronto's cultural diversity, including French, Jewish, Italian, Japanese and Aboriginal arts and culture. Torontonians and visitors to the City can easily take public transit to get to the Bloor St. Culture Corridor - there are 5 major subway stations along the Corridor - and walk between destinations along Toronto’s most diverse arts and culture corridor. The Bloor St. Culture Corridor partner destinations include: **Alliance Française de Toronto; Bata Shoe Museum; Bloor Hot Docs Cinema; Gardiner Museum; Istituto Italiano di Cultura; The Japan Foundation, Toronto; Miles Nadal Jewish Community Centre; Native Canadian Centre of Toronto; Royal Ontario Museum (ROM); The Royal Conservatory / Koerner Hall; Tafelmusik Baroque Orchestra & Chamber Choir; The Toronto Consort; and University of Toronto Faculty of Music.** The Bloor St. Culture Corridor can be found on Twitter @bloorstculture or at [www.bloorstculturecorridor.com](http://www.bloorstculturecorridor.com), and on Facebook at [www.facebook.com/bloorstculturecorridor](http://www.facebook.com/bloorstculturecorridor).

#### **About Culture Days**

**Culture Days** invites everyone to **explore, discover and participate** in arts and culture in every community across the country. Over 5.5 million Canadians have participated in 25,000 Culture Days activities hosted by 4,440 Canadian artists, cultural organizations and groups since 2010. **The 5<sup>th</sup> anniversary Culture Days weekend will take place on September 26, 27 and 28, 2014.** Once again, the event will feature free, hands-on, interactive activities that invite the public to participate “behind the scenes”—and to discover the world of artists, creators, historians, architects, curators, and designers at work in their community.

**To find out what activities are happening in your community visit [www.on.culturedays.ca](http://www.on.culturedays.ca) and plan your Culture Days weekend using the Bright Spots Schedule, presented by Sun Life Financial.** Connect with Culture Days on [Facebook](#), [Flickr](#) and [YouTube](#) and join the conversation [@ONCultureDays](#).

*Ontario Culture Days is supported by the Ontario Arts Council and the Government of Ontario in recognition of Celebrate the Artist Weekend.*



**For more information about Culture Days in Ontario or to coordinate interviews, please contact:**

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